

*“For a really wonderful source for everything equestrian,
check out Hudson Valley HorseSource.”*

MARTHA STEWART

**If your business or service supports the lifestyle of
Hudson Valley Horsepeople, HVHS is your venue...
Reach thousands with your ad!**

**Since 2004, equestrians in the Hudson Valley have been relying upon this essential annual
print & web resource publication.**

Print Advertising...

One ad works for you all year long:

- ✓ Over 4,500 copies are distributed throughout the year. Where? HITS Saugerties shows, Cornell Cooperative Extensions, Rockefeller State Park, BRLA hunter paces, Old Salem Farm shows, the American Gold Cup, club-sponsored rides, paces and special events, stables and barns, tack shops, feed and supply retailers, real estate offices and brokers, art galleries, restaurants, Watershed Agricultural Council farm visits and outreach programs, veterinarians, farmers' markets, trainers, trailer and equipment dealers, barn and facility contractors, and more.
- ✓ Readers rave about the guide's convenient size, attractive format and editorial content. Easy-access reference directories, eye-catching advertising, interesting articles and pertinent information encourage people to use HVHS time and time again.
- ✓ Online digital edition provides live web and email links directly from display ads.

As a display advertiser, you also get:

- ✓ Free business description and contact info in both category and alpha directories, with a reference line in the advertisers' index.
- ✓ Free web listings in our online directories, with links to your email and website.

To reserve space, submit the Print Ad Contract with payment (check or charge – we accept Visa and MC). All ads must be prepaid. Phone reservations – call 914.962.2110.

Web Advertising...

HVHS.net gets thousands of hits per month — a dynamic way to reach an enthusiastic, targeted audience.

We offer—

- ✓ banners in our directory section.
- ✓ ad packages for real estate sales.
- ✓ custom ad solutions designed for advertisers' specific needs. Contact us to discuss the possibilities.

All banner advertisers are included in HVHS online directories with email and web links.

To reserve online space, submit the completed Web Ad Reservation with payment (check or charge—we accept Visa, MC, and Amex). Phone reservations – call 914.962.2110.

Email your ad to us: mary@HVHS.net (please enter “HVHS web ad ” in subject line)

HVHS E-blasts...

If you would like to publicize, announce or promote a special event, service or product, contact Leda to learn more about reaching our extensive list (Leda@HVHS.net or call 914 962.2110).

Ad Production Assistance

If you need help designing and producing an ad for either print or web, please call 914.962.3906 or email mary@HVHS.net.