

2018 PRINT ADVERTISING CONTRACT

Refer to Print Advertising Rates + Specs form for ad dimensions and specifications – www.hvhs.net/advertise.html

SELECT YOUR SPACE:

| | B/W | 4-COLOR |
|---|-----|---------|
| <input type="radio"/> Outside back cover | — | \$1725 |
| <input type="radio"/> Inside front cover | — | 1300 |
| <input type="radio"/> Inside back cover | — | 1300 |
| <input type="radio"/> Page 1 | — | 1545 |
| <input type="radio"/> Full page | 750 | 850 |
| <input type="radio"/> Half page horizontal | 525 | 625 |
| <input type="radio"/> Half page vertical | 525 | 625 |
| <input type="radio"/> Quarter page | 325 | 425 |
| <input type="radio"/> Business card | 165 | — |
| <input type="radio"/> Directory listing only | 135 | — |
| <input type="radio"/> Non-profit listing* | 50 | — |
| <input type="radio"/> Additional category listings@ \$25 each | | |

* Non-profits: ask about discounted rates for display ads.

**THIS INFORMATION WILL BE PUBLISHED —
YOUR DIRECTORY LISTING:**

- NEW DIRECTORY INFORMATION.
- REPRINT LAST YEAR'S INFO WITH NO CHANGES.
- UPDATE LAST YEAR'S INFO WITH CHANGES NOTED BELOW.

YOUR CATEGORY** (Additional categories @ \$25. each)

BUSINESS NAME

(OPTIONAL) CONTACT PERSON

ADDRESS

PHONE

EMAIL

WEBSITE

DESCRIPTION TO APPEAR WITH LISTING — MAXIMUM 20 WORDS.

** All display ads include a directory listing in one category. Choose from category list shown on directory page @ www.HVHS.net. If your business or service category is not currently included, please let us know.

AD MATERIAL SUBMISSION

(REFER TO RATES + SPECS PAGE FOR ACCEPTABLE FILE FORMATS)

- Email file
- Reprint last year's ad
- Ad materials enclosed with contract

SEND THIS FORM AND PAYMENT TO:

**HVHS / Mary Kornblum
15 North Lane • Katonah, NY 10536**



○ MK ○ LB ○ AB

PAYMENT

Ad space _____

Directory listing only _____

Additional categories @ 25. each _____

Total enclosed \$ _____

CHECK ENCLOSED CHARGE MY VISA MC

ACCOUNT NO. _____

EXP. DATE _____ SIGNATURE _____

NAME ON CARD _____

ALL ADS MUST BE PAID IN FULL BEFORE PUBLICATION.
Finance charge on any unpaid balance over 30 days is 1.5% per month / 18% APR.

I agree to terms and conditions.

NAME (PLEASE PRINT) _____ DATE _____

MAILING ADDRESS _____

SIGNATURE _____

PHONE _____

EMAIL _____