

Refer to Print Advertising Rates + Specs form for ad dimensions and specifications – [www.hvhs.net/advertise.html](http://www.hvhs.net/advertise.html)

- |  | B/W | 4-COLOR |
|--|-----|---------|
| <input type="radio"/> Outside back cover                       | —   | \$1775  |
| <input type="radio"/> Inside front cover                       | —   | 1350    |
| <input type="radio"/> Inside back cover                        | —   | 1350    |
| <input type="radio"/> Page 1                                   | —   | 1595    |
| <input type="radio"/> Full page                                | 775 | 875     |
| <input type="radio"/> Half page horizontal                     | 550 | 650     |
| <input type="radio"/> Half page vertical                       | 550 | 650     |
| <input type="radio"/> Quarter page                             | 350 | 450     |
| <input type="radio"/> Business card                            | 175 | —       |
| <input type="radio"/> Directory listing only                   | 150 | —       |
| <input type="radio"/> Non-profit listing*                      | 65  | —       |
| <input type="radio"/> Additional category listings @ \$25 each |     |         |

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\* Non-profits: ask about discounted rates for dis

### PAYMENT

Ad space \_\_\_\_\_

Directory listing only \_\_\_\_\_

Additional categories @ 25. each \_\_\_\_\_

Total enclosed \$ \_\_\_\_\_

CHECK ENCLOSED    CHARGE MY  VISA  MC

ACCOUNT NO. \_\_\_\_\_

EXP. DATE \_\_\_\_\_ SIGNATURE \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

**ALL ADS MUST BE PAID IN FULL BEFORE PUBLICATION.**

**I agree to terms and conditions.**

NAME (PLEASE PRINT) \_\_\_\_\_ DATE \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

SIGNATURE \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

- NEW DIRECTORY INFO or
- REPRINT LAST ISSUE'S INFO or
- UPDATE INFO WITH THE FOLLOWING CHANGES

YOUR CATEGORY\*\* (Additional categories @ \$25. each)

BUSINESS NAME

(OPTIONAL) CONTACT PERSON

ADDRESS

PHONE

EMAIL

WEBSITE

DESCRIPTION TO APPEAR WITH LISTING — MAXIMUM 20 WORDS.

\*\* All display ads include a directory listing in one category. Choose from category list shown on directory page @ [www.HVHS.net](http://www.HVHS.net). If your business or service category is not currently included, please let us know.

### AD MATERIAL SUBMISSION

(REFER TO RATES + SPECS PAGE FOR ACCEPTABLE FILE FORMATS)

- Email file
- Reprint last year's ad
- Ad materials enclosed with contract

SEND THIS FORM AND PAYMENT TO:

**HVHS / Mary Kornblum**  
**15 North Lane • Katonah, NY 10536**



MK  LB  AB